

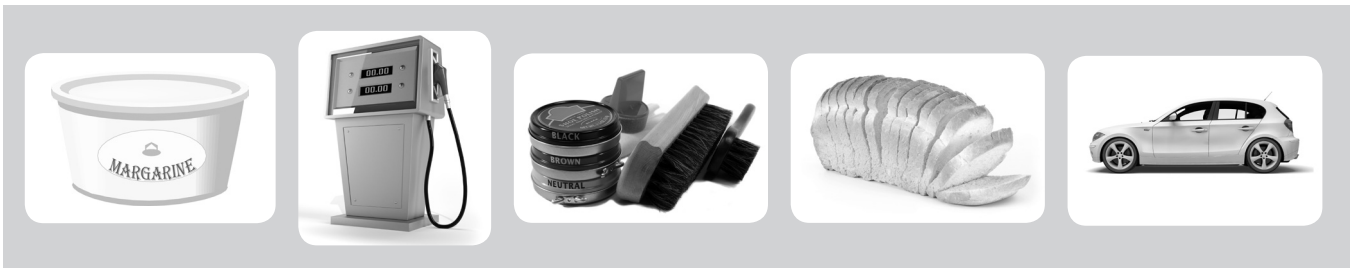
H8 Is it normal?

2.2 How markets work

You have bought the following products.



What other products are you also likely to buy with them?

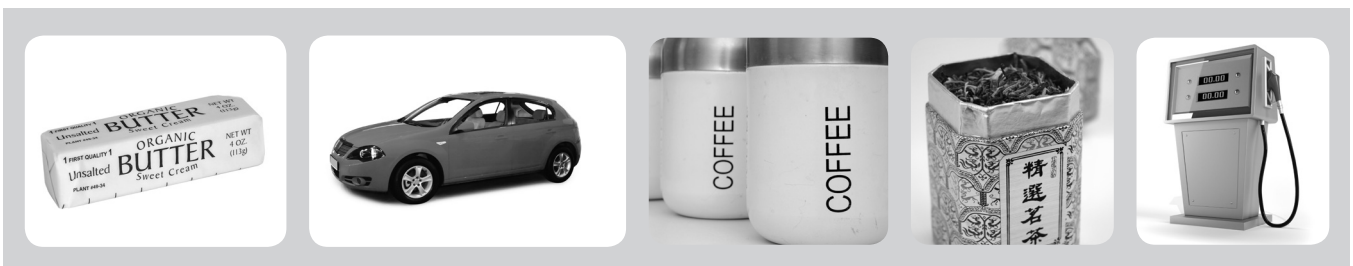


What is a **complementary good**?

You have bought the following products.



What other products could you have bought instead?



What is a **substitute**?

You usually purchase and use the following goods and services.



10 × 1 hour bus journeys
each week



One holiday per year



One fast food meal
per week



A cheap pair of trainers
every six months



One jar of value
brand instant
coffee per month

Your income suddenly doubles! Which of the following would you choose to buy more of and which would you choose to buy less of?



What is a **normal good**?

What is an **inferior good**?